

COMMUNICATION AND EDUCATIONAL TECHNOLOGY

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“HEAL US TO HEAL OTHERS”

GROUP

- A group is not simply a collection of people , but rather a deliberate assembly of people who elect to be together because of the common cause, activity, purpose or goal.



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Definition

- As two or more individuals interacting and interdependent, who come together to achieve particular objectives.
- Any number of people who interact with one another.
- A group may be defined as two or more individuals interacting with one another for identifiable purpose.



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Group are Categorized as Primary and Secondary:

- **Primary Group:**

Are more spontaneous and linked to the values of an individual.

- **Secondary Group:**

Are not spontaneous and they differ from primary groups in structure and purpose , they have a planned , time limited association, a prescribed structure , a designated leader.



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Group Variables:

- **Purpose** : The purpose of the group directly relates to the reason for the group's existence.
- **Norm** : Group norms are the behavioral standards expected of group members.
- **Universal norms** : They are behavioral standards held by most groups to be essential to the success of group life.
- **Group – specific norms**: They emerge from the combined expectations, values and needs of group members.
- **Cohesiveness** : The term cohesiveness means to stick together in a group situation.



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Variables Determining Cohesiveness:

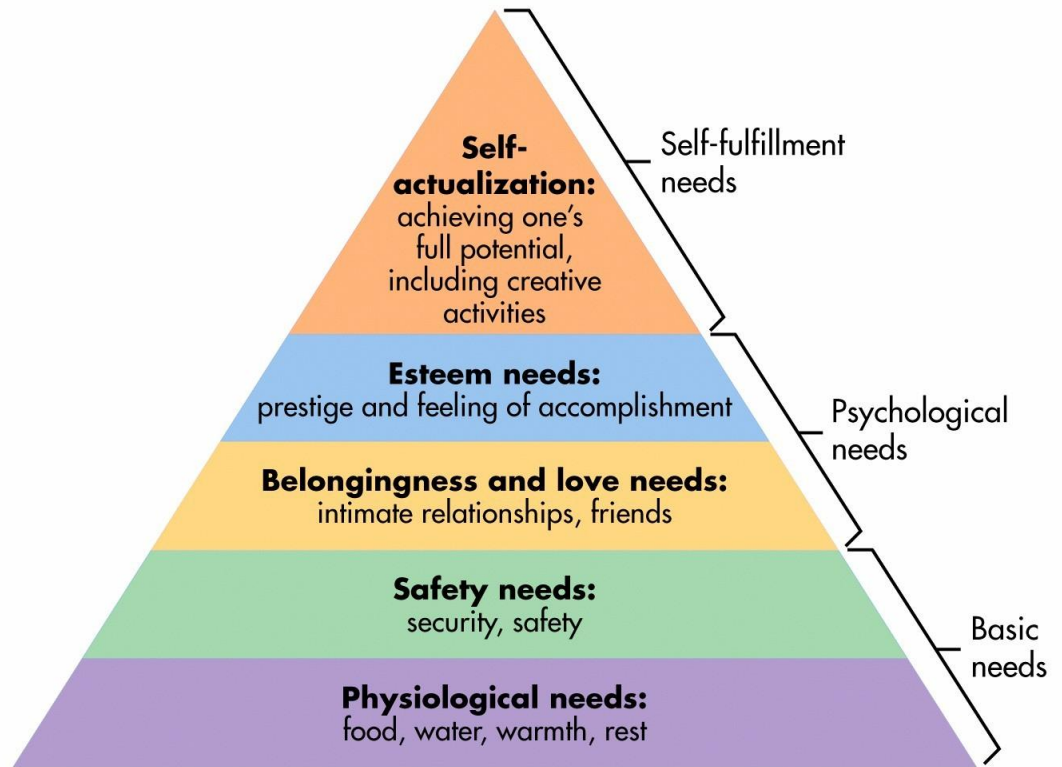
- External pressure
- Time factor
- Size of group
- Degree of initiation
- Past success
- Leadership styles
- Management of behavior
- Degree of autonomy
- Proximity
- Communication skills
- Nature of the group



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Individuals and Groups:

From an individual perspective the study of groups holds the value because groups provide an opportunity for the fulfillment of needs.



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Phases of Group Development:

- Forming phase-
 - Developing trust
 - Fostering mutual identification
 - Establishing the group contact
- Storming Phase
- Norming phase
- Performing Phase
- adjourning Phase



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Types of Therapeutic Groups:

- Therapeutic groups in psychiatric settings
- Therapeutic groups in long term settings
- Therapeutic activity groups
- Community support groups
- Educational groups
- Focus discussion groups



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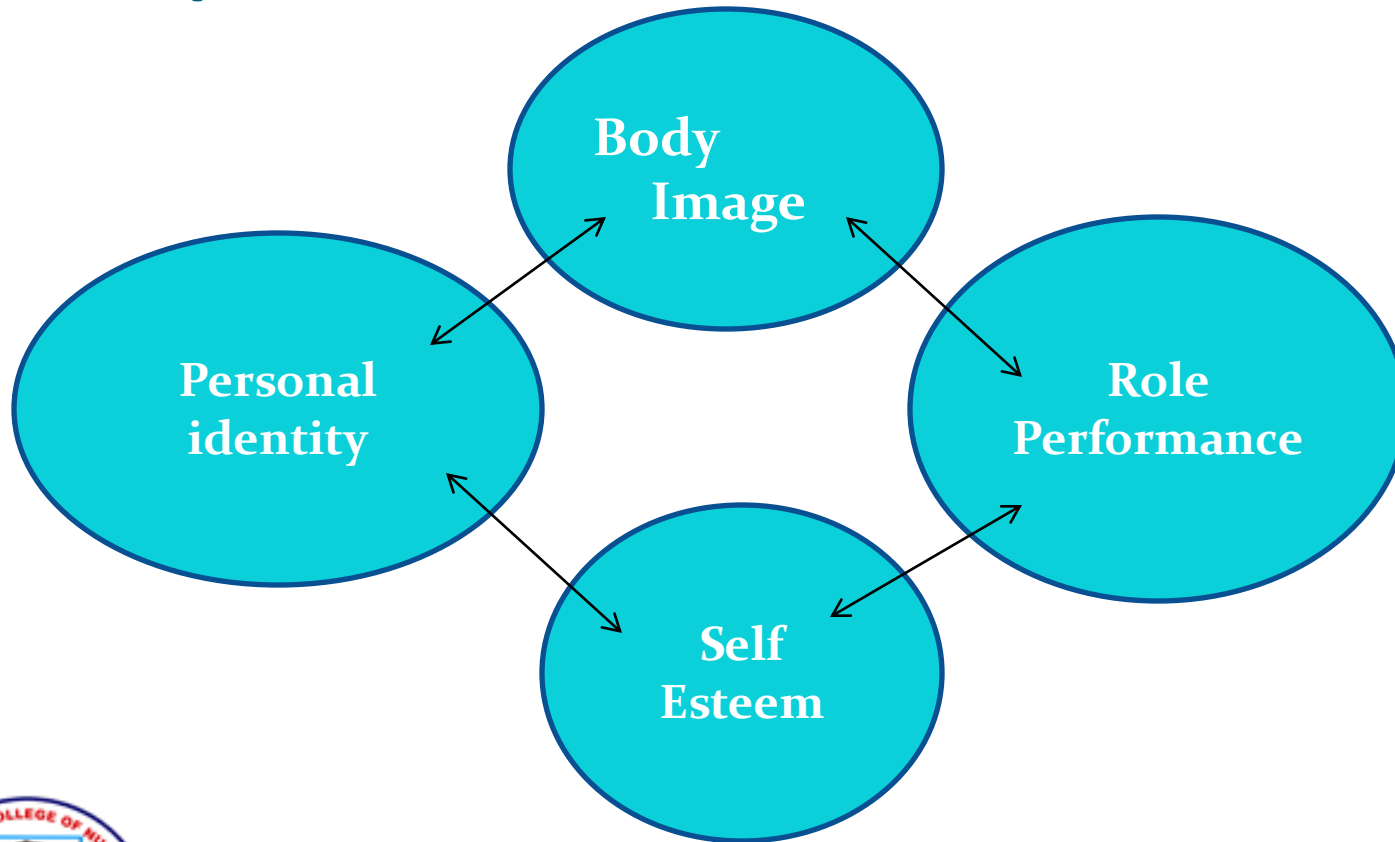
Types of health care groups :

- Task groups
- Teaching groups
- Self help groups
- Self awareness groups
- Therapy groups
- Work related social support groups



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Components of Self- Concepts



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- **Identity** – It involves the internal sense of individuality, wholeness and consistency of a person over time and in various circumstances.
- **Body image** – It involves attitudes related to body, including physical appearance , structure or function.
- **Role performance**- It is the way in which and individuals perceives his or her own ability to carry out significant roles.
- **Self esteem**- It is an individual’s overall sense of self-worth or the emotional appraisal of self- concept.



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Factors affecting Self-Concept

- Development
- Family and culture
- Stressors
- Resources
- History of success and failure
- Illness



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THANK YOU



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